



# PEUGEOT

## NEW 408



### LANGUAGE OF ATTRACTION

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Experience the magnetic 408.  
Stunning design, uncompromising quality  
and a dynamic drive.



The unexpected silhouette of the PEUGEOT 408 is characterised by its fastback-inspired dynamic posture and feline look. With increased ground clearance while keeping low, its fluid lines reinforce its aerodynamic character.

# ALLURE

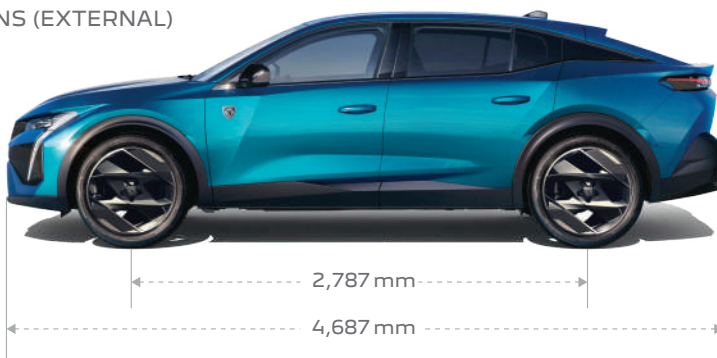


The rear light cluster simulates 3 lion claws



The front lights simulate lion fangs

## DIMENSIONS (EXTERNAL)



The saloon-style driving position combined with a higher posture gives you the chance to discover the road from a new perspective.

# EMOTION



Driver assistance systems enhance comfort and sense of calm when driving



The latest generation PEUGEOT 3D i-Cockpit® with new design and technology



New configurable PEUGEOT i-Toggles to give quick and intuitive access



Top of the range comfort for driver and passenger

# EXCELLENCE

Finish, material selection, space, comfort. The PEUGEOT 408 features everything you need for a unique experience.



## HIGH-EFFICIENCY ENGINE

Turbocharged 1.6L PureTech of 218 hp (162kW) with an 8-speed automatic gearbox



## ONBOARD QUALITY

A comfortable drive with low NVH, premium sound system and seats with built-in massage function



## EASY CONNECTIVITY

Optimised connectivity with Bluetooth and USB plug-ins



## UNEXPECTED REAR END DESIGN

Innovative full LED or 3D full LED rear lights light up one claw at a time

\*The availability of certain features may vary depending on the vehicle model.

## SPECIFICATIONS

## NEW PEUGEOT 408

	ALLURE	PREMIUM	GT
<b>SIZE - TRANSMISSION</b>			
Overall dimensions (LxWxH) (mm)	4,687 x 1,850 x 1,510		
Wheelbase (mm)	2,787		
Ground clearance (mm)	189		
Engine	1.6 Turbo PureTech		
Maximum power (hp @ rpm)	218 @ 5500		
Maximum torque (Nm @ rpm)	300 @ 2000		
Gear	8 Speed A/T		
Tyre size	225/55 R18	225/55 R18	245/40 R20
<b>EXTERIOR</b>			
Front light cluster	LED	LED	Matrix LED
Front light automatically adjust high/low beam	•	•	•
LED rear lights	•	•	•
Automatic wipers	•	•	•
Alloy wheels	18" Granite Grey	18" Granite Black	20" Monolithe Black
<b>INTERIOR - CONVENIENCE</b>			
Seat	Partial Leather	Black Nappa Leather	Naboo Blue Nappa Leather
Electric driver seat	•	•	+ Memory
Driver seat memory function	-	•	•
Massage function	-	-	•
Multi-information clock	10 inch	10 inch	10 inch 3D Quartz Display
Entertainment screen	10 inch	10 inch	10 inch + EDGE Secondary screen
Sound system	6 Speakers	6 Speakers	FOCAL Sound System
<b>SAFETY</b>			
Driver & passenger airbags	6	6	6
Camera	Rear 180°	Rear 180°	360°
Parking assist sensor	Rear	Before & after	Before & after
Speed limit	•	•	•
Traffic signs recognition	•	•	•
Lane keep assist	•	•	•
Cruise control	•	+ Advanced Lane Keep Assistance	+ Advanced Lane Keep Assistance
Automatic brake assist	•	+ Sensor & camera	+ Sensor & camera
Lane change assist	-	•	•
Blind spot warning	-	•	•
Reverse warning	-	•	•

### PAINTS & COLOURS

	ALLURE	PREMIUM	GT
 Obsession Blue		•	•
 Perla Nera Black	•	•	•
 Okinite White	•	•	•
 Artense Grey	•	•	

### WHEELS



18" Granite Grey    18" Granite Black    20" Monolithe Black

AUTHORISED DEALER:



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